

Successful Writing Upper Intermediate Per Le Scuole Superiori

University Success Writing is designed for English language learners preparing for mainstream academic environments. A flexible three-part approach systematically builds skills tied to specific learning outcomes along with authentic writing strategies from top Stanford University professors. A strong focus on critical and creative thinking prepares students to approach writing assignments in different disciplines and write in academic degree classes. The Writing stand supports students through the writing process and moves them away from the production of highly structured essays. * Each part is a self-contained module allowing teachers to focus on the highest-value skills and content. Topics are aligned around science, technology, engineering, arts, and mathematics (STEAM) content. - Parts 1 and 2 include presentation and controlled writing practice that guide students through the writing process while building their essential writing and critical thinking skills. - Part 3 includes interviews with professors discussing their own writing processes. Assignments allow students to apply and expand the skills acquired in Parts 1 and 2. * Additional online skill and vocabulary practices, collaboration activities, and assessments. * Strategies for academic success and soft skills delivered via online videos. * NEW! You can now create unique custom University Success content packs with Pearson Collections.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Preliminary Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up-to-date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

SUCCESSFUL WRITING AT WORK, 11th Edition, features an abundance of real-world examples and problems, an accessible writing style, and detailed guidelines for planning, drafting, revising, editing, formatting, and producing professional documents and graphics in the global workplace. Students are presented with topics in four logically sequenced sections, beginning with a discussion of the writing process and collaboration, followed by material on basic business communications (including e-communications and social media), letters, and resumes; conducting research and documenting sources; and more advanced tasks such as preparing visuals, websites, instructions, procedures, proposals, short and long reports, and presentations. With each new writing assignment, students learn to become

effective problem solvers, to work effectively as members of a collaborative team, to understand their global audience, and to select the best communication technologies to accomplish their goals. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book is a "best of" collection of tips and exercises to help nurture young writers and strengthen core skills. Since each activity has been tried and tested in thousands of classrooms, you'll find successful methods for turning even the most reluctant students into effective, powerful writers. • Features eight essential elements of effective narratives • Links tips and activities to the Common Core State Standards • Includes the five steps of effective writing • Contains tools, proven activities, and research-based concepts to strengthen writing proficiencies in the classroom

Cambridge English Empower is a general adult course that combines course content from Cambridge University Press with validated assessment from the experts at Cambridge English Language Assessment. The Pre-intermediate Student's Book gives learners an immediate sense of purpose and clear learning objectives. It provides core grammar and vocabulary input alongside a mix of skills. Speaking lessons offer a unique combination of functional language, pronunciation and conversation skills, alongside video filmed in the real world. Each unit ends with a consolidation of core language from the unit and focuses on writing within the context of a highly communicative mixed-skills lesson. This version of the Student's Book does not provide access to the video, assessment package and online workbook. A version with full access is available separately.

English Unlimited is a six-level (A1 to C1) goals-based course for adults. Centred on purposeful, real-life objectives, it prepares learners to use English independently for global communication. As well as clear teaching notes, the updated Pre-intermediate A and B Teacher's Pack (Teacher's Book with DVD-ROM) offers lots of extra ideas and activities to suit different classroom situations and teaching styles. The DVD-ROM provides a range of extra printable activities, a comprehensive testing and assessment program, extra literacy and handwriting activities for non-Roman alphabet users and clear mapping of the syllabus against the CEFR 'can do' statements. It also includes the videos from the Self-study Pack DVD-ROM for classroom use.

A textbook for enhancing academic reading skills among students of English.

insight will challenge, develop and inspire your students. It will motivate and engage them with thought provoking topics and information rich texts which will challenge their opinions and inspire them to think critically about the world they live in. It will prepare them for a life of learning with a clear focus on developing their skills and autonomous learning habits. It will give your students a deeper awareness of how language works, furnishing them with not just the meaning of vocabulary but also the rules that govern its use, allowing your students to use it with confidence.

`Extremely comprehensive and well written in terms of style - accessible to the reader, but intelligent and expressing some fairly subtle

concepts. Would that more ELT practitioners could do the same!... Certainly a good read for those thinking about and also those engaged in initial training - or even post initial training stage' - Jenny Pugsley, Head of TESOL, Trinity College London 'It's essential reading whether you are simply curious about what is involved in training in ELT, need advice on choosing the right course, have already enrolled and want to make the most of your course, or are a new teacher just starting out. It's a book I wish I'd had when I was starting out in my ELT career, and that I wish had been available to many of the course participants I have tutored' - Lyn Strutt, ELT author and Chair of the British Council Families Association Each year, thousands of people all over the world take one of the hundreds of available short pre-service courses that lead to the award of a certificate in English Language Teaching (ELT) or Teaching English to Speakers of Other Languages (TESOL). Caroline Brandt's book is an invaluable guide to anyone thinking of enrolling on one of these courses. With a clear and concise structure that follows your general interest in TESOL right through to the intricacies of the course itself, it can be used from initial research stages to final qualifications, and beyond. Brandt's decades of experience in this field across the globe shine through. Chapters include: -introducing English Language Teaching -becoming qualified -knowing your certificate course -getting started -learning -working together -being qualified. Throughout the book there are snapshots of students' experiences in their own words, and summaries of key points for you to take with you - whether into the next stage of learning or the next day's teaching. The chapters are stand alone resources as well as the building blocks to becoming a fully-qualified English Language teacher. The book is supported by a companion website, which provides quizzes to test understanding of each chapter, lesson plan proformas, a full glossary and annotated website links.

"The presentation and practice of vocabulary and grammar are of equal importance and there is a strong focus on listening and speaking with an emphasis on 'real world' language for social situations. The listening and reading material provides fresh new angles on universal topics and students are given numerous opportunities to practise new language through a wide variety of communicative activities, many of which are personalised. face2face is also fully compatible with the Common European Framework of Reference for Languages and gives students regular opportunities to evaluate their progress." - product description.

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Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Vantage Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up?to?date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

English Unlimited is a six-level (A1 to C1) goals-based course for adults. Centred on purposeful, real-life objectives, it prepares learners to use English independently for global communication. Through universal topics and activities, and a focus on intercultural competence as a 'fifth skill', this international coursebook helps learners become more sensitive, more effective communicators. Teaching natural, dependable language, and with CEFR goals at its core, it brings real life into the classroom and gives learners the skills and strategies to communicate

confidently outside it. The 'Explore' sections provide the extra ingredients for enhancing communicative ability, from further development of speaking skills to independent learning strategies. The English Unlimited Upper Intermediate A Combo with DVD-ROM includes Coursebook Units 1 to 7 as well as the e-Portfolio and Self-Study DVD-ROM.

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Speakout is a comprehensive English course that helps adult learners gain confidence in all skills areas using authentic materials from the BBC. With its wide range of support material, it meets the diverse needs of learners in a variety of teaching situations and helps bridge the gap between the classroom and the real world.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. This Teacher's Resource Book includes a wide range of supplementary photocopiable material with answers, including complete extra lessons and case studies. It provides information about how the activities in each unit relate to the Business Preliminary exam and BULATS test. There are notes on each unit with advice and suggestions for alternative treatments and information about how this course corresponds to the CEF, with a checklist of 'can do' statements. A complete answer key to both the Business Preliminary and BULATS versions of the Student's Book is provided as well as complete transcripts of the listening material with answers underlined.

Face2face Pre-intermediate is an easy-to-teach General English course that helps adults and young adults to speak and listen with confidence. The DVD-ROM in the Student's Book includes consolidation activities and electronic portfolio for learners to track their progress with customisable tests and grammar and vocabulary reference sections.

Test and Assessment CD-ROM Full teaching notes Photocopiable Grammar, Communicative, Vocabulary, and Song activities Photocopiable Revision activities Extra Support, Extra Challenge, and Extra Ideas for every lesson

The Just Skills series is fully-customised for American English learners. The American English Edition uses the same comprehensive syllabus and has the same learner-friendly approach as the British English Edition.

English Unlimited is a six-level (A1 to C1) goals-based course for adults. Centred on purposeful, real-life objectives, it prepares learners to use English independently for global communication. The Teacher's Pack consists of a Teacher's Book with DVD-ROM. As well as clear teaching notes, the Teacher's Book offers lots of extra ideas and activities to suit different classroom situations and teaching styles. The DVD-ROM provides a range of extra printable activities, a comprehensive testing and assessment program and clear mapping of the syllabus against the CEF 'can do' statements. It also includes the videos from the Self-study Pack DVD-ROM for classroom use.

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preparing for working life."

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. The Personal Study Book is intended as reinforcement of the material studied in the Business Benchmark Student's Book. It contains extra vocabulary, grammar and writing skills activities, based on the Student's Book units and a full answer key to all its exercises. This pocket-sized book is compatible with either the BULATS or Business Vantage version of the course.

Presents a five-level course for adults, which focuses on contemporary themes, language and learning styles that are relevant to adult learners. This title includes photocopiable worksheets, tests and videos, and the ready-made lessons can be used as they stand, or adapted using the optional activities suggested in the Teacher's Book.

University Success Oral Communication is designed for English language learners preparing for mainstream academic environments. A flexible three-part approach includes intensive and systematic skill development tied to learning outcomes along with authentic lectures delivered by top professors from Stanford University. The Oral Communication strand provides real-life learning experiences for students who need to achieve academic autonomy. * Each part is a self-contained module allowing teachers to focus on the highest-value skills and content. Topics are aligned around science, technology, engineering, arts, and mathematics (STEAM) content. - Parts 1 and 2 include short lectures and classroom discussions that allow students to build their essential listening, speaking, and critical thinking skills. - Part 3 includes authentic extended lectures that enable students to apply and expand the skills acquired in Parts 1 and 2. * Additional online lectures, skill and vocabulary practices, collaboration activities, and assessments. * Strategies for academic success and soft skills delivered via online videos. * NEW! You can now create unique custom University Success content packs with Pearson Collections

La 4e de couverture indique : "Business Benchmark Second edition is the official Cambridge English preparation course for BULATS and Cambridge English : Business Vantage, also known as Business English Certificate (BEC) Vantage. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

A three-level (B1+ to C1) integrated skills course for higher education students at university or on foundation courses. Designed specifically for students preparing for university, this integrated skills course develops the language and real academic skills essential for successful university studies across disciplines. With authentic lectures and seminars, and with language informed by the Cambridge Academic Corpus and Academic Word Lists, the course guarantees that the English and the study skills students learn are up to date and relevant to them. The Teacher's Book provides extensive teacher support including teaching notes and additional worksheets for the classroom.

"Now a major motion picture! Includes full-color movie photos and exclusive content!"--Dust jacket.

Oxford English for Academic Purposes offers a specialist course covering listening, speaking and reading in key areas of

academic life such as lectures, presentations and textbooks. The course is consistent with levels A2 to C1 of the Common European Frame of Reference for the teaching of foreign languages.

Cambridge English Empower is a general adult course that combines course content from Cambridge University Press with validated assessment from the experts at Cambridge English Language Assessment. The Upper Intermediate Student's Book gives learners an immediate sense of purpose and clear learning objectives. It provides core grammar and vocabulary input alongside a mix of skills. Speaking lessons offer a unique combination of functional language, pronunciation and conversation skills, alongside video filmed in the real world. Each unit ends with a consolidation of core language from the unit and focuses on writing within the context of a highly communicative mixed-skills lesson. This version of the Student's Book does not provide access to the video, assessment package and online workbook. A version with full online access is available separately.

Activate Your English is a short course for adults.

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Upper-intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, the Boston Consulting Group, Nokia, Dell, and Havaianas - to name but a few. The Student's Book comes with a free DVD of video case studies.

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