

Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental And Economic Impacts

Strategic Sustainability examines how organizations can implement environmental sustainability science, theories, and ways of thinking to become more competitive. Including examples and ideas implemented in various countries, it is based on known scientific principles about the natural world and organizational principles focusing on the work domain. The intersection of these two realms of research creates a powerful and new approach to comprehensive, seemingly contradictory issues. Daniel S. Fogel draws from disparate fields and creates a story about organizations, their future and how people are part of the problem and, more importantly, part of the solution. Readers will find ways to take action to improve organizations and avoid denigrating our natural environment, learning to be mindful of the urgency we should feel to improve our impact on the world. The focus on the natural environment provides a powerful focus for creating value in organizations and addressing the major challenges we all face. Advanced sustainability students, working professionals and board members, managers and legislators responsible for governing organizations or implementing public policy will find this book useful. A companion website features an instructor's manual with test questions, as well as 38, 10-minute videos for classroom use. The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. But

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what exactly should you do? And how will you know whether it's working? Too many people assume that good intentions will result in meaningful actions and leave it at that. But thanks to Marc Epstein and Kristi Yuthas, social impact can now be evaluated with the same kind of precision achieved for any other organizational function. Based on years of research and analysis of field studies from around the globe, Epstein and Yuthas offer a five-step process that will help you gain clarity about the impacts that matter most to you and will provide you with methods to measure and improve them. They outline a systematic approach to deciding what resources you should invest, what problem you should address, and which activities and organizations you should support. Once you've made those decisions, you can use their tools, frameworks, and metrics to define exactly what success looks like, even for goals like reducing global warming or poverty that are extremely difficult to measure. Then they show you how to use that data to further develop and increase your social impact. Epstein and Yuthas personally interviewed leaders at over sixty different organizations for this book and include examples from nearly a hundred more. This is unquestionably the most complete, practical, and thoroughly researched guide to taking a rigorous, data-driven approach to expanding the good you do in the world.

Based on rich empirical data about cases of organizations working to build a more sustainable future, this volume tests the applicability of the formal knowledge base about management and organizations, while refining, modifying and extending it to increase its usefulness in addressing the challenges of organizing for sustainable effectiveness.

Now completely updated, *Making Sustainability Work* is the bible for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana

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Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

Over the coming decades, every academic discipline will have to respond to the paradigm of more sustainable life practices because students will be living in a world challenged by competition for resources and climate change, and will demand that every academic discipline demonstrate substantial and corresponding relevance. This book takes as its point of departure that integrating a component of sustainability into a discipline-specific course arises from an educator asking a simple question: in the coming decades, as humanity faces unprecedented challenges, what can my discipline or area of research contribute toward a better understanding of these issues? The discipline need not be future-oriented: an archaeologist, for instance, could incorporate into a course some aspects of sustainable archaeological practices in areas threatened by rapid climate change, as well as examples of sustainable or unsustainable ways of living practiced by members of the long-gone society under investigation. This book also argues that courses about sustainability need to cross disciplinary boundaries, both because of the inter-relatedness of the issues, and because students will require the ability to use interdisciplinary approaches to thrive through the multiple careers most of them will face. The contributions to this book are presented under four sections. “Sustainability as a Core Value in Education” considers the rationale for incorporating sustainability in disciplinary courses. “Teaching Sustainability in the Academic Disciplines” presents eight examples of courses from disciplines as varied as agriculture, composition, engineering, and teacher education. “Education as a Sustainable Practice” reviews how the physical environment of the classroom and the delivery of instruction need

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themselves to reflect the values being taught. The final section addresses the issues of leadership and long-term institutional change needed to embed sustainable practice as a core value on campus.

What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren't the only ones. *Green Giants* examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies: • The Iconoclastic Leader • Disruptive Innovation • A Higher Purpose • Built In, Not Bolted On • Mainstream Appeal • A New Behavioral Contract Packed with eye-opening research, exclusive interviews, and enlightening examples, *Green Giants* serves as your blueprint for merging wild profitability with social responsibility. Published by Academic Conferences and Publishing International Limited Edited by: Professor John Politis, Neapolis University Pafos, Cyprus. CD version of the proceedings of the 8th European Conference on Management Leadership and Governance - ECMLG 2012 hosted by the Neapolis University on the 8-9 November 2012. 567 pages

NEW EDITION, REVISED AND UPDATED Most companies today have some commitment to corporate social responsibility, but implementing these initiatives can be particularly challenging. While a lot has been written on ethical and strategic factors, there is still a dearth

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of information on the practical nuts and bolts. And whereas with most other organizational initiatives the sole objective is improved financial performance, sustainability broadens the focus to include social and environmental performance, which is much more difficult to measure. Now updated throughout with new examples and new research, this is a complete guide to implementing and measuring the effectiveness of sustainability initiatives. It draws on Marc Epstein's and new coauthor Adriana Rejc Buhovac's solid academic foundation and extensive consulting work and includes best practices from dozens of companies in Europe, Asia, North America, South America, Australia, and Africa. This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into practice and making sure they accomplish their goals.

This volume is a publication of quality applied research in management accounting. The volumes purpose is to publish thought-provoking articles that advance knowledge in the management accounting discipline and are of interest to both academics and practitioners. The book seeks thoughtful, well-developed articles on a variety of current topics in management accounting, broadly defined. All research methods including survey research, field tests, corporate case studies, experiments, meta-analyses, and modeling are welcome. Some speculative articles, research notes, critiques, and survey pieces will be included where appropriate. Articles may range from purely empirical to purely theoretical, from practice-based applications to speculation on the development of new techniques and frameworks. Empirical articles must present sound research

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designs and well-explained execution. Theoretical arguments must present reasonable assumptions and logical development of ideas. All articles should include well-defined problems, concise presentations, and succinct conclusions that follow logically from the data. This volume intends to provide authors with timely reviews clearly indicating the acceptance status of the manuscript. The results of initial reviews normally will be reported to authors within eight weeks from the date the manuscript is received. The author will be expected to work with the Editor, who will act as a liaison between the author and the reviewers to resolve areas of concern. To ensure publication, it is the author's responsibility to make necessary revisions in a timely and satisfactory manner. Sustainability at Work is a compelling guide for everyone who wants to have both a successful career and a career that makes a positive difference in society. Containing career advice of great value to students of sustainability, and explaining how they can apply their knowledge to their future careers, its appeal extends well beyond the classroom. Sustainability at Work includes an easy-to-follow framework that anyone wondering how they can make a sustainable difference in the workplace can apply. Professionals from a variety of backgrounds and territories explain how they brought a sustainability approach to various sectors: agriculture, health care, business, economics, and financial services, education and research, law and policy, science and technology, and entertainment and media. Through inspiring narratives and a structured framework, Sustainability at Work illustrates how sustainability can be

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incorporated into every imaginable career to impact the quadruple bottom line: environment, economy, society, and future generations.

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Management accounting has undergone significant evolution moving away from rigid budgeting programs and static output measures to comprehensive approaches of value identification and measurement. The book provides case studies, commentary and analysis from international experts in management accounting across the contemporary focus areas.

Measurements, Indicators, and Research Methods for Sustainability presents a thorough and accessible overview of the ways in which sustainability is charted worldwide. Some articles introduce basic concepts, such as quantitative versus qualitative data or the weak versus strong sustainability debate; others examine how indicators in specific areas (climate change and soil conservation, agriculture, and mining) have been applied (or not) to different regions. Research analysts explain the modes and media through which these measurements are broadcast, stressing the importance of developing methods that can be understood by both experts and ordinary

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citizens. They also examine the process of monitoring, itself a controversial topic affecting national or international policy, law, rules, and regulations.

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. In the midst of climate change, responsible business practices and ecological modernization become essential tools for the promotion of sustainability. Due to the current level of demand for eco-friendly products and services, there is a need for green training and green human resource development to support green creativity and eco-innovation for sustainability. By incorporating green initiatives into human resource practices, organizations can maintain a positive impact on the environment. With a full understanding of sustainable business practices, positive impacts on the environmental management field become easier to produce. Human Resource Management Practices

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for Promoting Sustainability is a pivotal reference source that explores the incorporation of green initiatives into all aspects of human resource management practices in a variety of industries. The book delivers a discussion on green human capital, collective green intelligence, and competencies that are essential to cope with the challenges in Industry 4.0. It also provides a basis for green recruitment and selection processes as a way of promoting pro-environmental behavior in the labor markets. While highlighting a broad range of topics including employee relations, knowledge management, and recruitment, this book is ideally designed for executives, entrepreneurs, human resource managers, academicians, researchers, and students. The book is also suitable for conventional and corporate universities looking to meet sustainable development goals as well as policymakers as it provides a guideline in designing and implementing green creativity and eco-innovation based on a wide range of global issues confronting sustainability in the Fourth Industrial Revolution.

This book provides a multi-stakeholder perspective on sustainable HRM for the policymakers, managers and academics, addressing issues, approaches, research studies/frameworks and emerging patterns relating to the subject. It discusses various aspects of sustainability, such as making HR more responsible for ensuring sustainability focusing on the triple bottom line, characteristics of sustainable HRM, psychological contracts, emotional intelligence, and psychological capital. The book also explores organizational citizenship behavior, employment relations, employee

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engagement, sustainable leadership, disruptive HR practices, sustaining employee motivation, educational sustainability, sustainable career management, sustainable environment, employer and employee branding, sustainable organizations, organization culture, training for sustainability, sustainable employee performance, business sustainability and sustainable employability. It provides an update on the concept, processes, issues and emerging paradigms from multidimensional and cross-country perspectives to showcase sustainable HR practices, and appeals to the academics, practitioners and policymakers in the area of HRM.

The single most useful resource out there on how to build and grow sustainable places
The need to make our communities sustainable is more urgent than ever before.
Toward Sustainable Communities remains the single most useful resource for creating vibrant, healthy, equitable, economically viable places. This comprehensive update of the classic text presents a leading-edge overview of sustainability in a new fully illustrated, full-color format. Compelling new case studies and expanded treatment of sustainability in rural as well as urban settings are complemented by contributions from a range of experts around the world, demonstrating how "community capital" can be leveraged to meet the needs of cities and towns for: Energy efficiency, waste reduction, and recycling Water, sewage, transportation, and housing Climate change and air quality Land use and urban planning. Fully supported by a complete suite of online resources and tools, Toward Sustainable Communities is packed with concrete,

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innovative solutions to a host of municipal challenges. Required reading for policymakers, educators, social enterprises, and engaged citizens, this "living book" will appeal to anyone concerned about community sustainability and a livable future. Mark Roseland is director of the Centre for Sustainable Community Development at Simon Fraser University and professor at SFU's School of Resource and Environmental Management. He lectures internationally, advises communities and governments on sustainable development policy and planning, and has been cited as one of British Columbia's "top fifty living public intellectuals."

Accounting systems and sustainability management are vital for company management and performance. This is particularly difficult for small businesses. As such, it is necessary to understand the features and issues of sustainable accounting systems, with a particular focus on small business. *Maintaining Sustainable Accounting Systems in Small Business* is a critical scholarly resource that explores sustainability accounting systems with small businesses and how the economic, social, and environmental aspects are related to each other in the company's management and performance. Featuring coverage on a broad range of topics such as management control system, integrated reporting, and small and medium enterprises, this book is geared towards entrepreneurs, business managers, academicians, business professionals, and graduate-level students seeking practical information about the different sustainable accounting systems from strategic, organizational, and accounting perspectives.

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Strategies that enable organizations to succeed as businesses and as responsible corporate citizens Based on the authors' many years of research and hands-on experience, this book provides tested and proven practical strategies that make it possible for organizations to develop, maintain, or extend their competitive advantage without causing harm to the environment and society. Moreover, it explains how to set goals and objectives and then monitor, measure, and report on progress towards achieving corporate social responsibility and environmental sustainability. Most importantly, readers will discover that this can all be accomplished while, at the same time, improving bottom-line profitability. Practical Sustainability Strategies: How to Gain a Competitive Advantage is divided into four parts: Part 1, Introduction to Sustainability, underscores the urgency for organizations to adopt and develop sustainable practices Part 2, Sustainable Strategies, details numerous strategies that have been proven to work, including environmental innovation through biomimicry, green buildings, and green chemistry Part 3, Tools and Metrics, offers practical information on implementing strategies and measuring sustainability and reporting, including global standards and guidelines for managing sustainability, life-cycle analysis, carbon and water footprints such as GRI, GHG Protocol, UN Global Compact Part 4, Conclusion, provides an expert forecast of the future of sustainability Case studies based on the authors' research and fieldwork illustrate how leading companies have implemented each of the sustainability strategies discussed in the book. There's also an appendix with additional

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case studies exploring various aspects of business practices and sustainability. Practical Sustainability Strategies is ideal as a graduate textbook as well as a reference for business managers. All readers will not only gain a greater appreciation for sustainable development, but also the skills needed to integrate sustainability into all aspects of their organization's business practices.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Sustainability is now the greatest business imperative, yet how do you actually develop

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and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for organization-wide use.

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for

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organization-wide use.

Sustainability is about the effective management of nonrenewable and nonreplenishable natural resources. These resources are limited and critical to maintaining ecological balance. A collective effort is required to balance our socio-economic needs with environmental needs. This could be achieved by re-evaluating policies and actions as to how they affect the environment. Sustainability requires changes in traditional practices of doing things and refocusing ourselves to the needs of the earth. This handbook explores the role of sustainability in achieving social development, environmental protection, and economic development. These three areas constitute what is referred to as the triple bottom line (TBL). Sustainability management may help organizations and their global supply networks to re-evaluate their policies, processes, programs, and projects in terms of triple bottom line. Sustainability helps to facilitate planning, implementing, reviewing, and improving an organization's actions and operations to meet ecological goals.

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity,

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environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

The rapid trend of globalization has brought with it a variety of sustainability challenges, including global climate change, biodiversity loss, poverty, and social inequalities, which are problems with unclear boundaries, complicated interrelated components, undefined parameters, contradictory values, and no single solution. Social work has a long-standing tradition of emphasizing the

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interaction of people and their environment. For this reason, the field of social work is one of the best-placed academic disciplines for studying the impact of environmental change on social systems, and should play an important role in developing strategies for mitigating and adapting to these environmental challenges. However, traditional social work tends to lack sustaining work and neglect globally interconnected social problems. Combining case studies and country reports from around Asia with a theoretical framework for understanding sustainability concerns, this book aims to show how social work can play a valuable role in mitigating and adapting to environmental challenges and social sustainability. For social work to develop a meaningful and viable profession that addresses contemporary sustainability issues, it requires changes and transformation in paradigm, theories, strategies, social policy and social services that will facilitate a sustainable future for all mankind.

These proceedings represent the work of researchers participating in the 6th International Conference on Management, Leadership and Governance (ICMLG 2018) which is being hosted this year by the Institute for Knowledge and Innovation Southeast Asia (IKI-SEA), a Centre of Excellence of at Bangkok University, Thailand on 24-25 May 2018.

Societal demands, needs, and perspectives of ethical and socially responsible

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behavior within business environments are a driving force for corporate self-regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. *Ethical and Social Perspectives on Global Business Interaction in Emerging Markets* compiles current research relating to business ethics within developing markets around the world. This timely publication features research on topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments. Business executives and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

In today's rapidly changing business environment, strong influence of globalization and information technologies drives practitioners and researchers of modern supply chain management, who are interested in applying different contemporary management paradigms and approaches, to supply chain process. This book intends to provide a guide to researchers, graduate students and practitioners by incorporating every aspect of management paradigms into

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overall supply chain functions such as procurement, warehousing, manufacturing, transportation and disposal. More specifically, this book aims to present recent approaches and ideas including experiences and applications in the field of supply chains, which may give a reference point and useful information for new research and to those allied, affiliated with and peripheral to the field of supply chains and its management.

There is growing interest regarding the sustainability of communities. This volume offers a critical review of current trends around Corporate Social Responsibility and sustainability activities in developing economies. It is a must have for business practitioners, policy makers, experts in supranational organizations, academics and students.

Sustainability is not unique to health, but is a unique vehicle for promoting healthy values. This book challenges healthcare leaders to think through the implications of our decisions from fiscal, societal and environmental perspectives. It links health values with sustainability drivers in order to enlighten leadership about the value of sustainability as we move toward a new paradigm of health. The authors explore leadership priorities and link them to sustainability, through an imaginary health leader, Fred, the Chief Executive Officer (CEO) of Memorial Hospital, a community hospital based in the United States. Each chapter frames

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a leadership priority and accompanying sustainability driver through a storyline that involves the main character, Fred, and his colleagues. Practical applications featuring evidence-based sustainability accomplishments and the coordinating reflections of renowned healthcare leaders are woven throughout the book. Every chapter includes leadership tools, illustrations and tables with tips and data to make an evidence-based case in support of health sustainability. Practical applications enhance each chapter by providing real examples of sustainability accomplishments and reflections from healthcare leaders bring such examples to life. The book includes a healthcare sustainability syllabus as well as suggested reading and teaching resources. By bringing together the key concepts of environmentally sustainable healthcare operations, this book is a unique resource to researchers, students and professionals working in health and healthcare management. Readers will also gain an appreciation for translating leadership priorities into sustainability tactics with beneficial operational outcomes.

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller *Green to Gold*" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation,

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marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the Playbook skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning Green to Gold, which has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business—big or small, in manufacturing or services The Green to Gold Business Playbook gives you the tools to make green work-and work profitably-for your business.

To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein's provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

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Managing Sustainability: First Steps to First Class provides a compelling case, real-world examples, and the tools to follow a proven strategy for aligning sustainability efforts with existing organizational priorities. This strategy has taken companies from initial conception to the top of the sustainability rankings. Using examples from leading companies, readers will understand how to build—programs that drive results and enhance reputation. Benefits include enabling companies to attract, hire, retain, and fully engage the best talent, seize the innovation high ground with new and premium products and services, provide access to socially responsible investment capital, implement “best practices,” earn license to operate, reduce compliance and regulatory costs, and more. Includes the latest trend to go beyond the organization’s own “footprint” to integrate their values into their supply chains and build employee and customer loyalty by empowering these essential stakeholders to live their shared values. Sustainability professionals or business strategists who are seeking to integrate effective programs that match corporate strategy with the purpose and values-driven initiatives that engage employees, build customer loyalty, and improve license to operate will benefit from the author’s more than 30 years’ experience in corporate communications, business, and corporate sustainability.

The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with

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significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts – and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better.

Sustainability is one of the key issues in today's society, as confirmed by the increasing attention of governments, media, academia and the industry. In the context of sustainable development, businesses that are often referred to as part of the problem can become part of the solution. This book presents the state of the art of sustainability in corporations from a number of perspectives, which include: economy, finance, measurement and reporting, organizing for sustainability, green products, green buildings and IT. The individual chapters provide valuable insights for pursuing future research and define a proper research agenda for the years to come. Further, the relevance of the topics addressed makes the book essential reading for academics,

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practitioners, consultants and more generally, for all those interested in business evolution and sustainability. The book was written by prominent researchers from Italy, India, the USA and the UK.

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

This book provides the blueprint for implementation, breaking down barriers, and the steps required to integrate sustainability successfully into any business. It is laid out in easily digestible chapters, with action steps backed up from interviews with sustainability thought leaders, case studies, and the real life experience of the author, as well as over 40 interviews with CSR and Sustainability Directors at various

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companies on how to “get things done” based on their successes and temporary setbacks. It provides the step-by-step roadmap for implementing sustainability successfully and focuses on “how” companies can realize the benefits of sustainability by engaging the head, heart, and hands of their employees. Also included is a checklist for implementation and tips on how to regain momentum or get “un-stuck” at the end of each chapter as well as additional helpful resources and exercises to overcome the most common barriers towards implementation.

Sustainability: What It Is and How to Measure It begins with a succinct business-focused summary of how to think about the risks and opportunities associated with sustainability. The author then includes his proprietary framework, The Corporate Sustainability Scorecard™ C-suite rating system, including the over 140 key sustainability indicators that are used to rate an organization’s sustainability efforts. Each KSI includes examples from organizations around the world, giving the reader a complete and unbiased understanding of all aspects of sustainability. The Scorecard has been developed over the past 20 years and used by more than 70 corporations to rate themselves on sustainability. Gilbert S. Hedstrom illustrates the use of the Scorecard with hundreds of examples. He discusses sustainability transformation, governance, and strategy and execution. Social responsibility and environmental stewardship form important parts of his discourse in this important contribution to the debate on sustainability that will benefit business executives and those interested in

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sustainability and business. Read the author's related article on the NACD blog here: <https://blog.nacdonline.org/posts/pge-lessons-oversight>

Corporate governance around the world continues to develop rapidly and this new edition has been extensively rewritten to reflect these changes. The global financial crisis has led to a whole host of changes in corporate governance requirements, which are analysed by Bob Tricker.

Why do so many corporate sustainability initiatives fail or wither away? Why are executives hesitant to invest in these initiatives when they show a high return on investment? This is an unvarnished look at why executives, consumers and sustainability professionals don't understand - og trust - each other.

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