

## Discovering Statistics Using Spss Introducing Statistical Methods Series

Applied statistics text updated to be consistent with SPSS version 15, ideal for classroom use or self study.

Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics. Lecturers: with WebAssign® you can manage and monitor your students' progress quickly and easily online or give them more opportunities to practise! Ideal for short courses, choose to use WebAssign® alongside the Fourth Edition of Andy Field's textbook to quickly set up courses and schedule assignments (using the 2159 questions available) and track individual performance so you can spot in an instant where more instruction or practice is needed. If not using for formal assessment, WebAssign® still lets you set questions for your students to practise over and over again. They get instant feedback and also links to the relevant chapter or section in the integral ebook to help them work out the correct solution. For more information on how to integrate WebAssign® into a forthcoming course or to arrange a class test please contact your local SAGE representative for more details. (Students please note: access to WebAssign® is dependent not only on the purchase of a student access code (ISBN: 9781446273043) but also a username, institution code and password supplied by your course leader/instructor). SAGE MobileStudy - study where and when you like Scan any QR code within the book to access revision material on a smartphone or tablet such as Cramming Sam's Study tips, flashcard glossaries, interactive multiple choice questionnaires and more. Click here to take a look (if you're accessing the site from a desktop you'll be taken to the Companion Website instead; look out for the MobileStudy icon to show you which pages are also available on the MobileStudy site). See how Andy's book is changing the landscape for textbooks through the use of technology! Support materials for a wide range of disciplines Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Other major new updates include: Now fully compatible with recent IBM SPSS Statistics releases. Two new characters! Statistical cult leader Oditi provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms. The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of the each chapter; datafiles for testing problems in SPSS; flashcards of key concepts; self-

assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students. Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats... and Robbie Williams' head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Introduction to SPSS in Psychology, 7th edition is the essential step by step guide to SPSS for students taking their first course in statistics. This well-established text provides a clear and comprehensive coverage of how to carry out statistical analyses using SPSS. Full colour SPSS screenshots, clear explanation and a wide ranging coverage make it the perfect companion for students who want to be able to analyse data with confidence.

Designed to help students analyze and interpret research data using IBM SPSS, this user-friendly book, written in easy-to-understand language, shows readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. The authors prepare readers for all of the steps in the research process: design, entering and checking data, testing assumptions, assessing reliability and validity, computing descriptive and inferential parametric and nonparametric statistics, and writing about outputs. Dialog windows and SPSS syntax, along with the output, are provided. Three realistic data sets, available on the Internet, are used to solve the chapter problems. The new edition features: Updated to IBM SPSS version 20 but the book can also be used with older and newer versions of SPSS. A new chapter (7) including an introduction to Cronbach's alpha and factor analysis. Updated Web Resources with PowerPoint slides, additional activities/suggestions, and the answers to even-numbered interpretation questions for the instructors, and chapter study guides and outlines and extra SPSS problems for the students. The web resource is located [www.routledge.com/9781848729827](http://www.routledge.com/9781848729827) . Students, instructors, and individual purchasers can access the data files to accompany the book at [www.routledge.com/9781848729827](http://www.routledge.com/9781848729827) . IBM SPSS for Introductory Statistics, Fifth Edition provides helpful teaching tools: All of the key IBM SPSS windows needed to perform the analyses. Complete outputs with call-out boxes to highlight key points. Flowcharts and tables to help select appropriate statistics and interpret effect sizes. Interpretation sections and questions help students better understand and interpret the output. Assignments organized the way students proceed when they conduct a research project. Examples of how to write about outputs and make

tables in APA format. Helpful appendices on how to get started with SPSS and write research questions. An ideal supplement for courses in either statistics, research methods, or any course in which SPSS is used, such as in departments of psychology, education, and other social and health sciences. This book is also appreciated by researchers interested in using SPSS for their data analysis.

A Handbook of Statistical Analyses Using SPSS clearly describes how to conduct a range of univariate and multivariate statistical analyses using the latest version of the Statistical Package for the Social Sciences, SPSS 11. Each chapter addresses a different type of analytical procedure applied to one or more data sets, primarily from the social and behavioral sciences areas. Each chapter also contains exercises relating to the data sets introduced, providing readers with a means to develop both their SPSS and statistical skills. Model answers to the exercises are also provided.

Readers can download all of the data sets from a companion Web site furnished by the authors.

Starting Out in Methods and Statistics for Psychology: a Hands-on Guide to Doing Research takes first year psychology students through the entire process of doing research in psychology, from exploring designs and methods, to conducting step-by-step, by-hand data analysis, and writing up their findings, all in a friendly and accessible way. The text begins by presenting a thorough overview of research, explaining its central role in psychology as a science and exploring how to read and present research findings before introducing students to both qualitative and quantitative approaches to research. The author then explores experimental and correlational designs in detail, introducing the general principles before addressing the logic of the specific data analyses used in these forms of design. Dedicated chapters show students how to calculate independent and repeated t tests, and independent measures ANOVA in the experimental design section, and correlation and regression analyses in the correlation section. After guiding students through these essentials, the author moves on to a detailed explanation of when to use non-parametric tests, and again takes students through these data analyses in a carefully-paced series of hand calculations. The text concludes with a clear guide to when to use which test, and takes a look forward to the sorts of statistical analyses students will encounter in both published research and the next phase of their studies.

Online Resource Centre: For students: A diagnostic maths test to help students identify their strengths and weaknesses\* Exemplar lab reports (good and bad)\* Example ethics applications forms\* Full answers to the in-text study questions\* SPSS screencasts\* Links to papers and websites For lecturers: \* Worksheets with additional datasets\* Fully worked answers to worksheets\* MCQs\* Figures and tables from the book, ready to download\* Animated solutions to the hand calculations

The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant takes you through the entire research process, helping you choose the

right data analysis technique for your project. This edition has been updated to include up to SPSS version 26. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in Psychology, Sociology, Health Sciences, Medicine, Education, Business and related disciplines, the SPSS Survival Manual is an essential text. It is illustrated throughout with screen grabs, examples of output and tips, and is also further supported by a website with sample data and guidelines on report writing. This seventh edition is fully revised and updated to accommodate changes to IBM SPSS procedures. Now in its third edition, this title teaches an often intimidating and difficult subject in a way that is informative, personable, and clear.

In a world in which we are constantly surrounded by data, figures, and statistics, it is imperative to understand and to be able to use quantitative methods. Statistical models and methods are among the most important tools in economic analysis, decision-making and business planning. This textbook, "Exploratory Data Analysis in Business and Economics", aims to familiarise students of economics and business as well as practitioners in firms with the basic principles, techniques, and applications of descriptive statistics and data analysis. Drawing on practical examples from business settings, it demonstrates the basic descriptive methods of univariate and bivariate analysis. The textbook covers a range of subject matter, from data collection and scaling to the presentation and univariate analysis of quantitative data, and also includes analytic procedures for assessing bivariate relationships. It does not confine itself to presenting descriptive statistics, but also addresses the use of computer programmes such as Excel, SPSS, and STATA, thus treating all of the topics typically covered in a university course on descriptive statistics. The German edition of this textbook is one of the "bestsellers" on the German market for literature in statistics.

'In this brilliant new edition Andy Field has introduced important new introductory material on statistics that the student will need and was missing at least in the first edition. This book is the best blend that I know of a textbook in statistics and a manual on SPSS. It is a balanced composite of both topics, using SPSS to illustrate important statistical material and, through graphics, to make visible important approaches to data analysis. There are many places in the book where I had to laugh, and that's saying a lot for a book on statistics. His excellent style engages the reader and makes reading about statistics fun' - David C Howell, Professor Emeritus, University of Vermont USA This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as

educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers: - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also includes access to a brand new and improved companion Website, bursting with features including: - animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules - self-marking multiple choice questions - data sets for psychology, business and management and health sciences - a flash-card glossary for testing knowledge of key concepts - access to support material from SAGE study skills books. Statistics lecturers are also provided with a whole range of resources and teaching aids, including: - the test bank - over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments - charts and diagrams in electronic format for inclusion in lecture slides - PowerPoint slides written by the author to accompany chapters of the text.

This is a practical introduction to statistics as a means of revealing patterns in human behaviour. It takes the fear out of the use of statistics in social research and avoids unnecessary use of mathematical concepts and techniques.

Introductory Statistics Using SPSS, by Herschel Knapp, shows readers how to properly select, process, and interpret statistics without heavy emphasis on theory, formula derivations, or abstract mathematical concepts. Each chapter is structured to answer questions that readers most want answered, including: how to choose the appropriate test for each situation, how to set up the data, how to run the test, and how to interpret and document the results. Requiring no hand calculations, this highly applied book helps readers "get the story" from their data. They learn by doing, completing practice exercises at the end of each chapter. Video tutorials on the accompanying website clearly demonstrate how to set up the data and run the test in SPSS. Contents: PART I: STATISTICAL PRINCIPLES – 1) Research Principles 2) Sampling 3) Working in SPSS; PART II: STATISTICAL PROCESSES – 4) Descriptive Statistics 5) T Test 6) ANOVA 7) Paired T Test 8) Correlation and Regression 9) Chi-Square; PART III: DATA HANDLING – 10) Supplemental SPSS Operations; PART IV – SOLUTIONS TO ODD-NUMBERED EXERCISES

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs.

Watch Andy Field's introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of

exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, *Discovering Statistics Using R* is written in an irreverent style and follows the same ground-breaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

This textbook offers an essential introduction to survey research and quantitative methods. Building on the premise that statistical methods need to be learned in a practical fashion, the book guides students through the various steps of the survey research process and helps to apply those steps toward a real example. In detail, the textbook introduces students to the four pillars of survey research and quantitative analysis: (1) the importance of survey research, (2) preparing a survey, (3) conducting a survey and (4) analyzing a survey. Students are shown how to create their own questionnaire based on some theoretically derived hypotheses to achieve empirical findings for a solid dataset. Lastly, they use said data to test their hypotheses in a bivariate and multivariate realm. The book explains the theory, rationale and mathematical foundations of these tests. In addition, it provides clear instructions on how to conduct the tests in SPSS and Stata. Given the breadth of its coverage, the textbook is suitable for introductory statistics, survey research or quantitative methods classes in the social sciences.

Each chapter of *Performing Data Analysis Using IBM SPSS* covers a particular statistical procedure and offers the following: an example problem or analysis goal, together with a data set; IBM SPSS analysis with step-by-step analysis setup and accompanying screen shots; and IBM SPSS output with screen shots and narrative on how to read or interpret the results of the analysis.

*Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics* is the perfect companion for students who are learning to use SPSS® software to interpret and manage data within their social statistics and/or research methods courses. Both first-time and more experienced SPSS® users will appreciate author William E. Wagner, III's step-by-step explanations of SPSS® operating procedures and introductory statistical operations. The Seventh Edition reflects SPSS® Version 25.0 and incorporates the latest results from the General Social Survey (GSS) as a secondary data set. Using examples, tables, and actual SPSS® screen captures, it guides users through several different kinds of SPSS® files including data files, output files, and syntax files. Now with a new companion website! *Using IBM® SPSS® Statistics: An Interactive Hands-On Approach, Third Edition* gives readers an accessible and comprehensive guide to walking through SPSS®, providing them with step-by-step knowledge for

effectively analyzing their data. From entering data to working with existing databases, and working with the help menu through performing factor analysis, Using IBM® SPSS® Statistics covers every aspect of SPSS® from introductory through intermediate statistics. The book is divided into parts that focus on mastering SPSS® basics, dealing with univariate statistics and graphing, inferential statistics, relational statistics, and more. Written using IBM® SPSS® version 25 and 24, and compatible with the earlier releases, this book is one of the most comprehensive SPSS® guides available.

The fun and friendly guide to mastering IBM's Statistical Package for the Social Sciences Written by an author team with a combined 55 years of experience using SPSS, this updated guide takes the guesswork out of the subject and helps you get the most out of using the leader in predictive analysis. Covering the latest release and updates to SPSS 27.0, and including more than 150 pages of basic statistical theory, it helps you understand the mechanics behind the calculations, perform predictive analysis, produce informative graphs, and more. You'll even dabble in programming as you expand SPSS functionality to suit your specific needs. Master the fundamental mechanics of SPSS Learn how to get data into and out of the program Graph and analyze your data more accurately and efficiently Program SPSS with Command Syntax Get ready to start handling data like a pro—with step-by-step instruction and expert advice!

Discovering Statistics Using SPSS SAGE Publications

The new edition of Complete Psychology is the definitive undergraduate textbook. It not only fits exactly with the very latest BPS curriculum and offers integrated web support for students and lecturers, but it also includes guidance on study skills, research methods, statistics and careers. Complete Psychology provides excellent coverage of the major areas of study. Each chapter has been fully updated to reflect changes in the field and to include examples of psychology in applied settings, and further reading sections have been expanded. The companion website, [www.completepsychology.co.uk](http://www.completepsychology.co.uk), has also been fully revised and now contains chapter summaries, author pages, downloadable presentations, useful web links, multiple choice questions, essay questions and an electronic glossary. Written by an experienced and respected team of authors, this highly accessible, comprehensive text is illustrated in full colour, and quite simply covers everything students need for their first-year studies as well as being an invaluable reference and revision tool for second and third years.

The introduction to statistics that psychology students can't afford to be without Understanding statistics is a requirement for obtaining and making the most of a degree in psychology, a fact of life that often takes first year psychology students by surprise. Filled with jargon-free explanations and real-life examples, Psychology Statistics For Dummies makes the often-confusing world of statistics a lot less baffling, and provides you with the step-by-step instructions necessary for carrying out data analysis.

Psychology Statistics For Dummies: Serves as an easily accessible supplement to doorstop-sized psychology textbooks Provides psychology students with psychology-specific statistics instruction Includes clear explanations and instruction on performing statistical analysis Teaches students how to analyze their data with SPSS, the most widely used statistical packages among students

Statistical Methods: An Introduction to Basic Statistical Concepts and Analysis, Second Edition is a textbook designed for students with no prior training in statistics. It provides a solid background of the core statistical concepts taught in most introductory statistics textbooks. Mathematical proofs are deemphasized in favor of careful explanations of statistical constructs. The text begins with coverage of descriptive statistics such as measures of central tendency and variability, then moves on to inferential statistics. Transitional chapters on z-scores, probability, and sampling distributions pave the way to understanding the logic of hypothesis testing and the inferential tests that follow. Hypothesis testing is taught through a four-step process. These same four steps are used throughout the text for the other statistical tests presented including t tests, one- and two-way ANOVAs, chi-square, and correlation. A chapter on nonparametric tests is also provided as an alternative when the requirements cannot be met for parametric tests. Because the same logical framework and sequential steps are used throughout the text, a consistency is provided that allows students to gradually master the concepts. Their learning is enhanced further with the inclusion of "thought questions" and practice problems integrated throughout the chapters. New to the second edition: Chapters on factorial analysis of variance and non-parametric techniques for all data Additional and updated chapter exercises for students to test and demonstrate their learning Full instructor resources: test bank questions, Powerpoint slides, and an Instructor Manual

Supported by a wealth of learning features, exercises, and visual elements as well as online video tutorials and interactive simulations, this book is the first student-focused introduction to Bayesian statistics. Without sacrificing technical integrity for the sake of simplicity, the author draws upon accessible, student-friendly language to provide approachable instruction perfectly aimed at statistics and Bayesian newcomers. Through a logical structure that introduces and builds upon key concepts in a gradual way and slowly acclimatizes students to using R and Stan software, the book covers: An introduction to probability and Bayesian inference Understanding Bayes' rule Nuts and bolts of Bayesian analytic methods Computational Bayes and real-world Bayesian analysis Regression analysis and hierarchical methods This unique guide will help students develop the statistical confidence and skills to put the Bayesian formula into practice, from the basic concepts of statistical inference to complex applications of analyses. Andy Field draws on his experience of teaching advanced statistics to extend existing SPSS windows texts to a higher level. He covers ANOVA, MANOVA, logistic regression, comparing means tests and factor analysis.

Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resource features interactive demonstrations and simulations, case studies, and an analysis lab. This print edition of the public domain textbook gives the student an opportunity to own a physical copy to help enhance their educational experience. This part I features the book Front Matter, Chapters 1-10, and the full Glossary. Chapters Include:: I.

Introduction, II. Graphing Distributions, III. Summarizing Distributions, IV. Describing Bivariate Data, V. Probability, VI. Research Design, VII. Normal Distributions, VIII. Advanced Graphs, IX. Sampling Distributions, and X. Estimation. Online Statistics Education: A Multimedia Course of Study (<http://onlinestatbook.com/>). Project Leader: David M. Lane, Rice University.

Packed with real-world illustrations and the latest data available, BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES, 7e demystifies and fully explains statistics in a lively, reader-friendly format. The author's clear, patiently crafted explanations with an occasional touch of

humor, teach readers not only how to compute an answer but also why they should perform the procedure or what their answer reveals about the data. Offering a conceptual-intuitive approach, this popular book presents statistics within an understandable research context, deals directly and positively with potential weaknesses in mathematics, and introduces new terms and concepts in an integrated way. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Providing easy-to-use R script programs that teach descriptive statistics, graphing, and other statistical methods, Learning Statistics Using R shows readers how to run and utilize R, a free integrated statistical suite that has an extensive library of functions. Lecturers - contact your local SAGE representative to discuss your course needs or to request an inspection copy. Randall E. Schumacker's comprehensive book describes in detail the processing of variables in statistical procedures. Covering a wide range of topics, from probability and sampling distribution to statistical theorems and chi-square, this introductory book helps readers learn not only how to use formulae to calculate statistics, but also how specific statistics fit into the overall research process. Learning Statistics Using R covers data input from vectors, arrays, matrices and data frames, as well as the input of data sets from SPSS, SAS, STATA and other software packages. Schumacker's text provides the freedom to effectively calculate, manipulate, and graphically display data, using R, on different computer operating systems without the expense of commercial software. Learning Statistics Using R places statistics within the framework of conducting research, where statistical research hypotheses can be directly addressed. Each chapter includes discussion and explanations, tables and graphs, and R functions and outputs to enrich readers' understanding of statistics through statistical computing and modeling.

Introduction to Statistics and SPSS in Psychology guides the reader carefully and concisely up the statistics staircase to success. Each step is supported by helpful visuals as well as advice on how to overcome problems. Interactive, lively, but never patronising, this is the complete guide to statistics that will take readers through their degree course from beginning to end. Take a step in the right direction and tackle statistics head on with this visual introduction.

Written in a clear and lively tone, Statistics Using IBM SPSS provides a data-centric approach to statistics with integrated SPSS (version 22) commands, ensuring that students gain both a deep conceptual understanding of statistics and practical facility with the leading statistical software package. With one hundred worked examples, the textbook guides students through statistical practice using real data and avoids complicated mathematics. Numerous end-of-chapter exercises allow students to apply and test their understanding of chapter topics, with detailed answers available online. The third edition has been updated throughout and includes a new chapter on research design, new topics (including weighted mean, resampling with the bootstrap, the role of the syntax file in workflow management, and regression to the mean) and new examples and exercises. Student learning is supported by a rich suite of online resources, including answers to end-of-chapter exercises, real data sets, PowerPoint slides, and a test bank.

""""A well-written and -illustrated work, recommended for all college libraries. Lower-division undergraduates through faculty." --CHOICE, December 2002 Doing Statistics With SPSS is derived from the authors' many years of experience teaching undergraduates data handling using SPSS. It assumes no prior understanding beyond that of basic mathematical operations and is therefore suitable for anyone undertaking an introductory statistics course as part of a science based undergraduate programme. The text will: enable the reader to make informed choices about what statistical tests to employ; what assumptions are made in using a particular test; demonstrate how to execute the analysis using SPSS; and guide the reader in his//her interpretation of its output. Each chapter ends with an exercise and provides

detailed instructions on how to run the analysis using SPSS release 10. Learning is further guided by pointing the reader to particular aspects of the SPSS output and by having the reader engage with specified items of information from the SPSS results. This text is more complete than the alternatives that usually fall into one of two camps. They either provide an explanation of the concepts but no instructions on how to execute the analysis with SPSS, or they are a manual which instructs the reader on how to drive the software but with minimal explanation of what it all means. This book offers the best elements of both in a style that is economical and accessible. Doing Statistics with SPSS will be essential reading for undergraduates in psychology and health-related disciplines, and likely to be of invaluable use to many other students in the social sciences taking a course in statistics.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at [edge.sagepub.com/field5e](http://edge.sagepub.com/field5e) Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of *An Adventure in Statistics: The Reality Enigma* and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

*First Steps in Statistics* is an introduction to the most common statistics used and taught on first-year research methods courses and is designed to map onto a ten- or fifteen-week module. Coverage includes: descriptive statistics t Tests ANOVAs correlations regressions Chi-Squared test graphing data Carefully chosen examples are used to illustrate each test, and there is particular care in conveying conceptual aspects. There are also special chapters dedicated to the role of hypothesis testing, sampling, and making graphs. Each chapter includes several exercises answers to which can be supplied free to adopters upon request. A list of further reading to guide the student comfortably through their first experience of doing basic statistics and playing with data is also provided.

Shortlisted for the British Psychological Society Book Award 2017 Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 *An Adventure in Statistics: The Reality Enigma* by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics

knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace.

**The Story and Main Characters** The Reality Revolution In the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and Celia, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance... Author News "Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character..." Read the complete article from Andy Field on writing his new book Times Higher Education article: "Andy Field takes statistics adventure to a new level" Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

The dynamic, student focused textbook provides step-by-step instruction in the use of R and of statistical language as a general research tool. It is ideal for anyone hoping to: Complete an introductory course in statistics Prepare for more advanced statistical courses Gain the transferable analytical skills needed to interpret research from across the social sciences Learn the technical

skills needed to present data visually Acquire a basic competence in the use of R. The book provides readers with the conceptual foundation to use applied statistical methods in everyday research. Each statistical method is developed within the context of practical, real-world examples and is supported by carefully developed pedagogy and jargon-free definitions. Theory is introduced as an accessible and adaptable tool and is always contextualized within the pragmatic context of real research projects and definable research questions. Author Robert Stinerock has also created a wide range of online resources, including: R scripts, complete solutions for all exercises, data files for each chapter, video and screen casts, and interactive multiple-choice quizzes. Learning statistical computing using the Statistical Package for Social Sciences (SPSS)r was never easier! The ideal SPSSr manual for students of statistics and social science research. With over 40 screen images, readers will be led step-by-step through uses of SPSSr to analyze data from experimental and correlational research designs. Dr. Zagumny shares his 15 years of experience as a student, teacher, and user of statistics and statistical software. All social scientists should have a copy on their bookshelf.

Using a truly accessible and reader-friendly approach, Introduction to Statistics: Fundamental Concepts and Procedures of Data Analysis, by Howard M. Reid, redefines the way statistics can be taught and learned. Unlike other books that merely focus on procedures, Reid's approach balances development of critical thinking skills with application of those skills to contemporary statistical analysis. He goes beyond simply presenting techniques by focusing on the key concepts readers need to master in order to ensure their long-term success. Indeed, this exciting new book offers the perfect foundation upon which readers can build as their studies and careers progress to more advanced forms of statistics. Keeping computational challenges to a minimum, Reid shows readers not only how to conduct a variety of commonly used statistical procedures, but also when each procedure should be utilized and how they are related. Following a review of descriptive statistics, he begins his discussion of inferential statistics with a two-chapter examination of the Chi Square test to introduce students to hypothesis testing, the importance of determining effect size, and the need for post hoc tests. When more complex procedures related to interval/ratio data are covered, students already have a solid understanding of the foundational concepts involved. Exploring challenging topics in an engaging and easy-to-follow manner, Reid builds concepts logically and supports learning through robust pedagogical tools, the use of SPSS, numerous examples, historical quotations, insightful questions, and helpful progress checks.

Get the Statistics Book That's Sweeping the Nation! Appropriate for All Levels--Undergraduate to Doctorate Programs in Every Discipline! This new edition of Field's bestselling textbook provides students of statistical methods with everything they need to understand, use and report statistics - at every level. Written in Andy Field's vivid and entertaining style, and furnished with playful examples from everyday student life (among other places), the book forms an accessible gateway into the often intimidating world of statistics and a unique opportunity for students to ground their knowledge of statistics through the use of SPSS. The text is fully compliant with the latest release of SPSS (version 13). Key updates in Second Edition: - More coverage with completely new material on non-parametric statistics, loglinear analysis, effect sizes and how to report statistical analysis - Even more student-

friendly features, including a glossary of key statistical terms and exercises at the end of chapters for students to work through, with datasets and answers to chapter exercises on the accompanying CD-ROM - A larger and more easy-to-reference format: notation in each section identifies the intended level of study while the new 2-color text design enhances the features in the book and, together with the larger format, provides extra clarity throughout - A companion website is available at [www.sagepub.co.uk/field](http://www.sagepub.co.uk/field), containing resources for both students and instructors: a testbank of MCQs for students to test their own knowledge; online glossary in flash card format; multiple choice questions and answers to use for class assessment - available on restricted access basis to instructors via entry password; and PowerPoint Slides of all formatted artwork in the textbook for instructors to include in their own lecture slides. Andy Field is a Senior Lecturer in Psychology at The University of Sussex, U.K. where his success in making statistics accessible was recognized with a teaching award in 2001. "The Second Edition of Andy Field's Discovering Statistics Using SPSS is an excellent book and a valuable addition to the teaching of statistics in the behavioral sciences. The title of the book accurately reflects the approach taken. This is not simply a primer on how to use SPSS, but is a very good statistics text using SPSS as a vehicle for illustrating and expanding on the statistical content of the book. At the same time it also serves as a manual for SPSS, and has taught me things that I had not known about the software. I find this flexible approach to the blending of content and software to be an effective way of teaching the material. It is impossible to review this book without commenting on Andy's particular style. I enjoyed it immensely and think that it would appeal to both students and their instructors. It is refreshing to see someone who doesn't take himself too seriously." -- David C Howell, Professor Emeritus, University of Vermont

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